



CASE STUDY



## Home goods company The Range has chosen Midea Cooling and Heating for its brand-new store in Watford.

The Range is the fastest growing retailer in the UK and their new 2,000m<sup>2</sup> shop employs eighty full and part time staff.

It is imperative to create a comfortable environment for employees as well as the thousands of customers going through their doors every week.



The project was delivered over two phases and AirTemp AC Ltd., one of Midea's valued Mi Pro Partners, installed five VRF systems (50kW), thirty Roundflow cassettes (9kW), eight Blanc wall mounted systems (9kW & 12kW) and two Heat Recovery ventilation systems into the 2,000m<sup>2</sup> store.

The Roundflow cassettes were chosen for their wide 360° airflow, which is particularly useful in the premises high ceilings. Midea's centralised controller - CCM-270 - was selected to allow the users to control all units from one 10" touchscreen with the additional benefit of a seamless integration with their fire alarm system.



**“We considered a few different options for this store but after reviewing the technical data it was clear that Midea equipment was the best solution for this application. The centralised controller with the ability to log in remotely will be a huge help to The Range when monitoring several sites simultaneously.”**

Anthony Webb,  
Managing Director of AirTemp AC Ltd.



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## CASE STUDY RETAIL



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Since 2020, Midea has been a proud global partner of Manchester City Football Club, uniting two leaders known for performance, innovation, and a drive for excellence. This world-class sponsorship reflects Midea's commitment to delivering winning solutions on a global stage — in sport and in HVAC technology.

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