

# Midea

## CASE STUDY

moto



The new Moto Service Station in Rugby required a reliable and cost-effective HVAC solution to support multiple retail and hospitality units under one roof. KroyAir, a valued Midea Mi Pro Partner, was selected to design and deliver the installation. As a certified Mi Pro Partner, KroyAir can offer a 10-year warranty on all Midea equipment, providing the end user with complete peace of mind and long-term value.

Initially, the end user had considered another HVAC manufacturer. However, they turned to KroyAir to value engineer the project, seeking a more cost-effective option without compromising on quality, performance, or functionality.



Having successfully collaborated with KroyAir on numerous Moto service stations across the UK motorway network, Midea was the natural choice. This strong track record gave the client confidence that Midea's systems would deliver both efficiency and reliability, making them the perfect fit for this flagship site.

The HVAC solution was carefully designed to meet the varied needs of multiple retail and food outlets on-site, ensuring consistent comfort for customers and staff:

**Burger King & KFC:** 12kW ducted systems for discreet, efficient climate control.

**Costa Coffee & WHSmith:** Wall-mounted units for reliable back-of-house heating and cooling.

**BP Forecourt:** Twin cassette system providing coverage for the busy fuel station area.

This tailored approach maximised comfort while keeping installation efficient and cost-effective.



Midea's partnership with KroyAir and Moto continues to grow, with many more service station projects planned in the coming months and years. By combining Midea's innovative HVAC solutions with KroyAir's expertise, the team consistently delivers systems that meet the high demands of 24/7 motorway service operations.

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### GAME CHANGING HVAC

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## CASE STUDY RETAIL



### **Global Partnership with Manchester City Football Club.**

Since 2020, Midea has been a proud global partner of Manchester City Football Club, uniting two leaders known for performance, innovation, and a drive for excellence. This world-class sponsorship reflects Midea's commitment to delivering winning solutions on a global stage — in sport and in HVAC technology.

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