

# Midea

## CASE STUDY



**The Holiday Inn Sunderland, part of the InterContinental Hotels Group, recently selected Midea units for high-performance, cost-effective cooling and heating in all areas of their newly constructed 120 bedroom hotel.**

Situated in the 'vibrant hub' of Sunderland city centre, which is established as a prime destination for both business and leisure, the hotel requires the highest quality cooling and heating for their new and returning guests.

This large project required concise planning for the new construction, which was part of the city's 'huge' regeneration project. Opening its doors in December 2022, the four-storey building is equipped with 120 Midea VRF V6 ducted units in the stylish hotel bedrooms, VRF V6 Roundflow cassettes throughout the reception, dining, and communal areas and VRF wall mounted units in the staff rooms, offices, and comms room.



The successful installation was completed by Midea's approved Mi Pro partner, Turn Key Air Conditioning. By maintaining the equipment annually, Turn Key will offer The Holiday Inn, Sunderland, a 10 year parts and labour warranty on all of their systems.

Turn Key Air Conditioning gained their Mi Pro status after completing product training at Midea's HVAC training academy at Sunderland AFC's, Stadium of Light, just a short walk away from the Holiday Inn. Midea Cooling & Heating (UK & Ireland) are the club's Official Renewables Partner and the Black Cats' back-of-shorts sponsor. Given the Holiday Inn's prime location, it is Midea's chosen hotel for hosting their key partners on HVAC training days and match days.



**GAME  
CHANGING  
HVAC**

**MIDEAUK.CO.UK**



## CASE STUDY HOTEL



### **Global Partnership with Manchester City Football Club.**

Since 2020, Midea has been a proud global partner of Manchester City Football Club, uniting two leaders known for performance, innovation, and a drive for excellence. This world-class sponsorship reflects Midea's commitment to delivering winning solutions on a global stage — in sport and in HVAC technology.

[mideauk.co.uk](http://mideauk.co.uk)