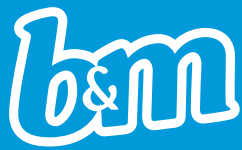


# Midea

## CASE STUDY



### Midea and B&M: A Nationwide Partnership

From its first store in Blackpool, B&M Retail Limited has grown to over 600 UK stores, with more than 100 fully equipped with Midea air conditioning solutions. This long-standing partnership, delivered through our Mi Pro Partner Thermatic Technical FM, is built on reliability, performance, and value.

In larger-format stores, Midea's VRF systems deliver energy-efficient cooling and heating with individual zone control. Thermatic Technical FM installs and maintains these systems, and through their status as a Midea Mi Pro Partner, they are able to provide B&M with an extended 10 year warranty and long-term cost savings.



### Smarter Comfort for B&M's Stourport-on-Severn Store

For the redevelopment of a former retail unit into B&M's latest impressive store in Stourport-on-Severn, the retailer required a modern, efficient HVAC system to meet their customer experience and sustainability standards. Midea was chosen for its flexibility and proven performance, with Thermatic Technical FM appointed to design and install the system.

The system features two 56kW Mini VRF outdoor units, ten 4-way cassettes, and a heat recovery ventilation unit, seamlessly integrated with the store's BMS. Centralised controls provide precise temperature and energy management, helping to reduce operating costs without compromising comfort.

Midea's zoning flexibility and efficient refrigerant control deliver consistent comfort for staff and shoppers while keeping energy use low. Extended pipework options simplify installation, and the project was completed ahead of schedule, allowing trading to start earlier than planned.



### Reliable Solutions for Growing Retail Needs

With Midea VRF systems now installed in many of B&M's stores, the retailer benefits from scalable, sustainable HVAC solutions supported by Thermatic Technical FM. This partnership delivers high performance, efficiency, and long-term reliability — perfectly suited to the demands of modern retail.



GAME  
CHANGING  
HVAC

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# CASE STUDY RETAIL



## **Global Partnership with Manchester City Football Club.**

Since 2020, Midea has been a proud global partner of Manchester City Football Club, uniting two leaders known for performance, innovation, and a drive for excellence. This world-class sponsorship reflects Midea's commitment to delivering winning solutions on a global stage — in sport and in HVAC technology.

[mideauk.co.uk](http://mideauk.co.uk)